C/2024/1749

26.2.2024

Prior notification of a concentration

(Case M.11402 – BNP PARIBAS CARDIF / BCC VITA)

Candidate case for simplified procedure

(Text with EEA relevance)

(C/2024/1749)

1. On 16 February 2024, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— BNP Paribas Cardif S.A. ('BNPP Cardif', France), controlled by BNP Paribas S.A. ('BNPP'),

— BCC Vita S.p.A. ('BCC Vita', Italy), controlled by ICCREA Banca S.p.A. ('ICCREA').

BNPP Cardif will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of BCC Vita.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— BNPP Cardif designs, develops and markets savings and protection offers to insure people, their projects and their assets,

— BCC Vita, incorporated in Italy, is active in the provision of life insurance products in Italy.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11402 – BNP PARIBAS CARDIF / BCC VITA

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 160, 5.5.2023, p. 1.