EUROPEAN COMMISSION

Brussels, 8.3.2023
C(2023) 1705 final

PUBLIC VERSION

Westcoast (Holdings) Limited
Arrowhead Park, Arrowhead Road,
Theale, Reading
RG7 4AH Berkshire
United Kingdom

Subject: **Case M.10990 – WESTCOAST / KOMSA**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 09 February 2023, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation, by which Westcoast (Holdings) Limited ("Westcoast", United Kingdom) will acquire within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of KOMSA AG ("KOMSA", Germany). The concentration is accomplished by way of purchase of shares[3].

2. The business activities of the undertakings concerned are the following:

   – Westcoast is an international distributor of IT and telecommunications software and hardware products, consumer electronics and a provider of related business, logistics and marketing services,

   – KOMSA is an international distributor of IT and telecommunications software and hardware products and consumer electronics. In particular, it distributes smartphones, tablets, smartwatches, a variety of accessories, phone systems, headsets, smart home systems and e-mobility products.

---

1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 57, 16.02.2023, p. 25.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 6 of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 and that it should be treated under the simplified procedure.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General

4 OJ C 366, 14.12.2013, p. 5.