Prior notification of a concentration

(Case M.9104 — Bain Capital Private Equity/Esure Group)

Candidate case for simplified procedure

(Text with EEA relevance)

(2018/C 345/10)

1. On 20 September 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 [1] by which Bain Capital Private Equity, LP and its affiliates ('Bain Capital', United States), acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of Esure Group plc ('Esure', United Kingdom).

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Esure: a company active in the provision and distribution of insurance services in the United Kingdom, including provision of home and more insurance. Esure also underwrites its own insurance products,

— for Bain Capital: a private equity investment firm active in a wide-range of industries globally.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 [2] it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9104 — Bain Capital Private Equity/Esure Group

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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[1] OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
[2] OJ C 366, 14.12.2013, p. 5.