Prior notification of a concentration

(Case M.10071 — De Agostini Group/Foodiverse/Alnut)

Candidate case for simplified procedure

(Text with EEA relevance)

(2020/C 412/12)

1. On 23 November 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— De Agostini S.p.A. ('De Agostini', Italy),

— Foodiverse Hold, S.L. ('Foodiverse', Switzerland) and

— Alimentación y Nutrición Familiar, S.L.U. ('Alnut', Spain), a company currently solely controlled by Foodiverse.

De Agostini and Foodiverse acquire within the meaning of Article 3(1)(b) and Article 3(4) of the Merger Regulation joint control of the whole of Alnut.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— De Agostini: investments in private equity and alternative asset management, with a particular focus on the publishing sector, media and communication services, lotteries and gaming services,

— Foodiverse: provision of asset management activities and services, mainly related to food products companies,

— Alnut: manufacture and commercialization of (i) prepared baby food products (fruit products and dairy products packaged in plastic tubs and pouches), and (ii) plant based desserts.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10071 — De Agostini Group/Foodiverse/Alnut

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.