PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.9024 — Abry Partners/Link)

Candidate case for simplified procedure

(Text with EEA relevance)

(2018/C 308/06)

1. On 24 August 2018, the Commission received notification of a proposed concentration pursuant to Article 4 and following a referral pursuant to Article 4(5) of Council Regulation (EC) No 139/2004 [1].

This notification concerns the following undertakings:

— Abry Partners II LLC ('Abry Partners', United States),

— Link Mobility Group ASA ('Link', Norway).

Abry Partners acquires, within the meaning of Article 3(1)(b) of the Merger Regulation, indirect sole control of Link, by way of a public bid.

2. The business activities of the undertakings concerned are:

— for Abry Partners: manages private equity funds. The funds managed by Abry hold interests in a broad range of businesses focusing on media, communications, business and information services;

— for Link: is active in the a mobile communication sector, specialising in mobile messaging services, mobile solutions and mobile intelligence, across different industries and sectors.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 [2] it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9024 — Abry Partners/Link

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

E-mail: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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[1] OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
[2] OJ C 366, 14.12.2013, p. 5.