Prior notification of a concentration

(Case M.8988 — Energizer/Spectrum Brands (Battery and Portable Lighting Business))

(Text with EEA relevance)

(2018/C 388/12)

1. On 19 October 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Energizer Holdings, Inc. (USA),

— Global Battery and Portable Lighting Business of Spectrum Brands Holdings, Inc (USA).

Energizer Holdings, Inc. ('Energizer') will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of the Global Battery and Portable Lighting Business of Spectrum Brands Holdings, Inc. ('Spectrum Brands' Battery and Portable Lighting Business').

The concentration is accomplished by way of purchase of shares and assets.

2. The business activities of the undertakings concerned are:

— Energizer is a global company, headquartered in the USA, whose main business is the manufacture and marketing of consumer batteries. Energizer's batteries are sold around the world, including in the EEA, under the Energizer and Eveready brands. Energizer is also active in the sale of portable chargers for rechargeable batteries and portable lighting products,

— Spectrum Brands' Battery and Portable Lighting Business comprises Spectrum's worldwide business in consumer batteries, portable lighting products and portable chargers for rechargeable batteries sold under the brands of Spectrum and its affiliates (including Varta and Rayovac).

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.8988 — Energizer/Spectrum Brands (Battery and Portable Lighting Business)

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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Fax +32 22964301

Postal address:

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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').