V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.9056 — Generali CEE/AS)

(Text with EEA relevance)

(2018/C 410/05)

1. On 5 November 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Generali CEE Holding B.V. ('Generali CEE', the Netherlands), controlled by Assicurazioni Generali S.p.A. ('Generali', Italy),

— Adriatic Slovenica, Zavarovalna družba, d.d. ('AS', Slovenia).

Generali CEE acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of AS.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— Generali CEE: provision of life and non-life insurance and related financial services,

— AS: provision of life and non-life insurance as well as asset management services in Slovenia and Croatia.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9056 — Generali CEE/AS

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').