Prior notification of a concentration

(Case M.10481 — Silver Lake/BV/Clubessential Holdings)

Candidate case for simplified procedure

(Text with EEA relevance)

(2021/C 402/07)

1. On 27 September 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Silver Lake Group LLC ('Silver Lake', USA),

— Battery Management Corp. ('BV', USA), and

— Clubessential Holdings, LLC ('Clubessential', USA), currently solely controlled by BV.

Silver Lake and BV acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of Clubessential.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Silver Lake: a global investment firm focused on technology, technology-enabled and related growth industries,

— for BV: a global, technology-focused investment firm, with a core focus on application software, IT infrastructure, consumer internet/mobile and industrial technology, as well as technology supported services, and

— for Clubessential: a provider of a full suite of membership and club management Software as a Service solutions to private clubs, health & fitness clubs, college athletic programs, and parks and recreation entities.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10481 — Silver Lake/BV/Clubessential Holdings

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË