Operative part

The Court:

1. Dismisses the action;

2. Orders Longevity Health Products, Inc. to pay the costs.

Judgment of the General Court (Fourth Chamber) of 24 May 2011 — Euro-Information v OHIM (EURO AUTOMATIC CASH)

(Case T-392/10)

(Community trade mark — Application for Community word mark EURO AUTOMATIC CASH — Absolute grounds for refusal — Descriptive character — Article 7(1)(c) of Regulation (EC) No 207/2009)

Community trade mark — Definition and acquisition of the Community trade mark — Absolute grounds for refusal — Marks composed exclusively of signs or indications which may serve to designate the characteristics of goods (Council Regulation No 40/94, Art. 7(1)(c)) (see para. 59)

Re:

ACTION brought against the decision of the Second Board of Appeal of OHIM of 17 June 2010 (Case R 892/2010-2) concerning an application for registration of the word sign EURO AUTOMATIC CASH as a Community trade mark.

Information relating to the case

Applicant for the Community trade mark:	Euro-Information — Européenne de traitement de l'information

Community trade mark sought:	Word mark EURO AUTOMATIC CASH for goods and services in Classes 9, 35 to 38 and 42 — Application No 4114864
Decision of the examiner:	Registration refused
Decision of the Board of Appeal:	Partial annulment of the examiner's decision; partial refusal of registration of the trade mark applied for; decision taken subsequent to the General Court's judgment in Case T-15/09 *Euro-Information* v *OHIM* (EURO AUTOMATIC CASH), judgment of 9 March 2010, not published in the ECR

Operative part

The Court:

1. Dismisses the action;

2. Orders Euro-Information — Européenne de traitement de l'information to pay the costs.

Judgment of the General Court (Third Chamber) of 25 May 2011 — Prinz von Hannover v OHIM (Representation of a coat of arms)

(Case T-397/09)

(Community trade mark — Application for Community figurative mark representing a coat of arms — Absolute ground for refusal — Imitation from a heraldic point of view of the symbol of a State — Article 7(1)(h) of Regulation (EC) No 207/2009 — Article 6ter of the Paris Convention)