Prior notification of a concentration

(Case M.9908 – Bonduelle/Unibel/Sparkling Partners/Végéhub/Yumi)

Candidate case for simplified procedure

(Text with EEA relevance)

(2020/C 284/06)

1. On 20 August 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Bonduelle SA ('Bonduelle', France),

— Unibel SA ('Unibel', France),

— Sparkling Partners (France),

— Végéhub (France), currently controlled by Sparkling Partners,

— Yumi (France).

Bonduelle, Unibel and Sparkling Partners acquire(s) within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the whole of Végéhub and Yumi.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Bonduelle: manufacture and marketing of processed vegetables (canned, fresh and frozed vegetables),

— for Unibel: manufacture and marketing of industrial cheese and processed fruits (compotes and jams),

— for Sparkling Partners: investment in start-ups active, e.g. in the agrofood and health sectors,

— for Végéhub: manufacture and marketing of fruit and vegetable juices,

— for Yumi: manufacture and marketing of fruit and vegetable juices.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9908 – Bonduelle/Unibel/Sparkling Partners/Végéhub/Yumi

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.