EUROPEAN COMMISSION

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PUBLIC VERSION

Flamingo Produce Investments Limited
Flamingo House, Cockerell Close
Stevenage, Hertfordshire
SG1 2NB
United Kingdom

Fondo Nazca IV, F.C.R
Calle Almagro, 23
1ª Planta
28010 Madrid
Spain

Subject: **Case M.12447 - FLAMINGO / FONDO NAZCA IV / HERBEX**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004 ([1]) and Article 57 of the Agreement on the European Economic Area ([2])

Dear Sir or Madam,

(1) On 23 July 2026, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation, by which Flamingo Produce Investments, Ltd. ('Flamingo', United Kingdom) a company belonging to the Flamingo Group (United Kingdom), ultimately indirectly controlled by Sun Capital Partners, Inc. (United States), and Fondo Nazca IV, F.C.R, ('Nazca', Spain) intend to acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control over the whole of Herbex Iberia, S.L. ('Herbex', Spain), currently solely controlled by Nazca. The transaction is to be accomplished by way of purchase of shares. ([3])

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.
([2]) OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').
([3]) OJ C, C/2026/4235, 31.7.2026.

(2) The business activities of the undertakings concerned are the following:

– Flamingo is a company specialized in growing, processing and supplying fresh cut flowers, house and garden plants, and premium produce,

– Nazca is a private equity fund specializing in the mid-market segment investing in small and medium enterprises, mostly family-owned. Nazca predominantly targets investments in the Spanish peninsula.

(3) Herbex is a Spanish group specialized in the production and commercialization of fresh aromatic herbs and vegetables cultivated in Morocco and Southern Spain.

(4) After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) and 5(c) of the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004. ([4])

(5) For the reasons set out in the Notice on a simplified treatment, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Anthony WHELAN
Director-General
Directorate-General for Competition

([4]) OJ C 160, 5.5.2023, p. 1 (the 'Notice on a simplified treatment').