EUROPEAN COMMISSION

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PUBLIC VERSION

To the notifying party

Subject: **Case M.10048 – MAZDA MOTOR CORPORATION / MAZDA MOTOR MANUFACTURING DE MEXICO**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 19 November 2020, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Mazda Motor Corporation ("Mazda", Japan), acquires, within the meaning of Article 3(1)(b) of the Merger Regulation, sole control over the whole of Mazda Motor Manufacturing de Mexico S.A. de C.V. ("MMVO", Mexico) by way of purchase of shares.[3]

2. The business activities of the undertakings concerned are:

   – for Mazda: it is active in the manufacturing and sale of passenger cars and commercial vehicles. Its principal products are four-wheeled vehicles, gasoline reciprocating engines, diesel engines, and automatic and manual transmissions for vehicles;

   – for MMVO: it is primarily active in the manufacturing and sale of Mazda branded vehicles in the Americas.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of

1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 412, 30.11.2020, p. 15.

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paragraph 5(d) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General

4 OJ C 366, 14.12.2013, p. 5.