EUROPEAN COMMISSION

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PUBLIC VERSION

B&C KB Holding GmbH
Universitätsring 14
1010 Vienna
Austria

Subject: **Case M.10333 – B&C KB / ATLAS FLEXIBLES**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 17 June 2021, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which B&C KB Holding GmbH ('B&C Group', Austria) intends to acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of Atlas Flexibles GmbH ('Atlas Flexibles', Germany) by way of purchase of shares.[3]

2. The business activities of the undertakings concerned are:

   – for B&C Group: long-term strategic investment in companies,

   – for Atlas Flexibles: production and sale of flexible packaging products and trading of raw materials for its manufacture.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

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1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 248, 25.6.2021, p. 4.

4 OJ C 366, 14.12.2013, p. 5.

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4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General