V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.9858 – Bosch Group/ELCO Group/JV)

Candidate case for simplified procedure

(Text with EEA relevance)

(2020/C 243/08)

1. On 16 July 2020, the Commission received notification of a proposed concentration pursuant to Article 4 and following a referral pursuant to Article 4(5) of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Bosch Thermotechnick GmbH ('Bosch TT', Germany), part of the Bosch Group ultimately controlled by the Robert Bosch GmbH,

— Electra Consumer Products Ldt ('ECP', Israel), part of the ELCO Group ultimately controlled by Elco Ltd.,

— Electra Industries Ldt. (Israel).

Bosch TT and ECP acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the whole of Electra Industries Ldt.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Bosch TT: manufacturing of energy-efficient heating products and hot water solutions,

— for ECP: manufacturing and distribution of electrical consumer products, telecommunications service and investment property,

— for Electra Industries Ldt.: development, production and ssupply to OEM customers of residential air conditioners and accessories, central AC water terminals, air-to-water heat pumps and components.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9858 — Bosch Group/ELCO Group/JV

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

E-mail: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË