Prior notification of a concentration

(Case M.10041 — PAI/Addo/ComplEat)

Candidate case for simplified procedure

(Text with EEA relevance)

(2020/C 427/08)

1. On 3 December 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— PAI Partners SAS, ('PAI', France),

— Addo Food Group (Holdings) Ltd, ('Addo', UK),

— ComplEat Food Group Limited ('ComplEat', UK), controlled by Helsinki Topco Limited ('Helsinki Topco', UK).

PAI acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Addo and ComplEat.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— PAI: management and/or advisory activities for a number of funds owning companies active in a variety of business sectors, such as business services, food and consumer goods, general industries, healthcare, and retail and distribution,

— Addo: manufacture and supply of food products, focusing on chilled savoury pastry products,

— ComplEat: manufacture and supply of food products, focusing on processed meat, olives and antipasti.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10041 — PAI/Addo/ComplEat

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË