C/2025/4667

19.8.2025

Prior notification of a concentration

(Case M.12113 – TRILANTIC / DIRELEC GROUP / SKLUM / THE MASIE / CREATE)

Candidate case for simplified procedure

(Text with EEA relevance)

(C/2025/4667)

1. On 6 August 2025, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Trilantic Europe VI GP S.à r.l. ('Trilantic') (Luxembourg),

— Direlec Group S.L. ('Direlec Group') (Spain),

— Sklum Home and Deco S.L.U. ('Sklum') (Spain),

— Proceed Your Commerce S.L.U. ('The Masie') (Spain),

— Woods & Go Design S.L.U. ('Create') (Spain).

Trilantic and Direlec Group will acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of Sklum, The Masie, and Create.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— Trilantic is a private equity firm focused on the mid-market segment across Europe,

— Direlec Group, S.L. ('Direlec Group') is a holding company controlled by two individuals, Mr Issac Catalá Torres and Mr Roberto Gómez Savall.

3. The business activities of the target undertakings are the following:

— Sklum is a company specialized in the design, production, and online retail of modern furniture and home decor items. It offers a range of products, including furniture, lighting, and decorative accessories,

— The Masie is a company specialized in the design, production, and online retail of modern furniture and home decor items. It offers a range of products, including furniture, lighting, and decorative accessories,

— Create is a company specialized in the design, production, and online retail of small household appliances and home decor items. It offers a range of products, including kitchenware and kitchen appliances, personal care appliances, small electronics, fans and small air conditioning solutions, and decorative accessories.

4. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 160, 5.5.2023, p. 1.

5. The Commission invites interested third parties to submit their possible observations on the proposed concentration to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.12113 – TRILANTIC / DIRELEC GROUP / SKLUM / THE MASIE / CREATE

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË