Prior notification of a concentration

(Case M.8997 — Whirlpool/Elica/Elica PB India Private Limited)

Candidate case for simplified procedure

(Text with EEA relevance)

(2018/C 230/09)

1. On 25 June 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Whirlpool Corporation ('Whirlpool', USA), through its subsidiary Whirlpool of India Limited,

— Elica SpA ('Elica', Italy),

— Elica PB India Private Limited ('Elica PB India', India).

Whirlpool of India Limited acquires within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of Elica PB India Private Limited, currently majority owned by Elica.

The concentration is accomplished by way of a purchase of shares.

2. The business activities of the undertakings concerned are:

— Whirlpool is active in the manufacture and sale of a range of appliances for refrigeration, laundry, kitchen, air conditioning and water and air purification,

— Elica is active in the manufacture and sale of kitchen appliances and the sale of air treatment devices,

— Elica PB India is active in the manufacture and sale of certain kitchen appliances and the sale of a range of kitchen and related cooking devices in India.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.8997 — Whirlpool/Elica/Elica PB India Private Limited

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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Fax +32 22964301

Postal address:

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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.