Prior notification of a concentration

(Case M.11137 – EMIL FREY FRANCE / SACAPUCE / JAM PROD / GROUPE KERTRUCKS FINANCE)

Candidate case for simplified procedure

(Text with EEA relevance)

(2023/C 218/07)

1. On 9 June 2023, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Emil Frey France ('Emil Frey', Switzerland), belonging to the Emil Frey Group,

— Sacapuce (France),

— Jam Prod (France), and

— Groupe Kertrucks Finance ('GKF', France).

Emil Frey, Sacapuce and Jam Prod will acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of GKF.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— Emil Frey is active in France in the retail sale of new and second-hand motor vehicles,

— Sacapuce is a financial holding company,

— Jam Prod is a financial holding company,

— GKF is the management holding company of Groupe Kertrucks. Groupe Kertrucks is active in the sale and leasing of industrial vehicles, and the provision of associated services.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 ([2]), it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11137 – EMIL FREY FRANCE / SACAPUCE / JAM PROD / GROUPE KERTRUCKS FINANCE

([1]) OJ L 24 of 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366 of 14.12.2013, p. 5.

Observations can be sent to the Commission by email or by post. Please use the contact details below:

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Postal address:

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