Prior notification of a concentration

(Case M.10739 – FORD OTOSAN / FORD ROMANIA)

Candidate case for simplified procedure

(Text with EEA relevance)

(2022/C 210/15)

1. On 17 May 2022, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Ford Otomotiv Sanayi A.Ş. ('Ford Otosan', Turkey),

— Ford Romania S.A. ('Ford Romania', Romania).

Ford Otosan will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of Ford Romania.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— Ford Otosan is an automotive manufacturer and distributor based in Turkey that is equally owned by Ford Motor Company and Koç Holding,

— Ford Romania will hold and operate at closing only an assembly plant and automobile manufacturing facility located in Craiova, Romania.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10739 – FORD OTOSAN / FORD ROMANIA

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.