Prior notification of a concentration

(Case M.10252 — Transgourmet Group/General Markets Food Iberica)

Candidate case for simplified procedure

(Text with EEA relevance)

(2021/C 245/19)

1. On 15 June 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— General Markets Food Ibérica Group ('GM Food', SPAIN), controlled by Bright Food Group (CHINA);

— Transgourmet Holding AG ('Transgourmet', SWITZERLAND), controlled by Coop-Gruppe Genossenschaft (SWITZERLAND).

Transgourmet acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of GM Food.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— GM Food: distribution of daily food and near-food supplies for retailers such as supermarkets and for foodservice operators (restaurants, hotels and catering companies) in Spain mainly.

— Transgourmet: procurement and wholesale supply of daily consumer goods in several EU and non-EU countries and, through the Bell Food Group, production of processed meat products, spices/condiments and a variety of convenience products.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10252 — Transgourmet Group/General Markets Food Iberica

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.