V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10251 — Invivo Group/Etablissements J Soufflet)

(Text with EEA relevance)

(2021/C 430/10)

1. On 13 October 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Invivo Group (France),

— Etablissements J Soufflet (France).

Invivo Group acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Etablissements J Soufflet.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— The Invivo Group is a union of cooperatives active mainly in France in the agricultural sector, in particular the marketing of cereals and oilseeds, silo storage for cereals, the production and distribution of agricultural products (seeds, fertilisers, plant protection products, biocontrol products, etc.), financial management services, and retail distribution of gardening products, pet food and nutrition,

— Etablissements J Soufflet is an industrial group active mainly in France in the agricultural sector, in particular the collection and marketing of cereals, oilseeds and dairy products, the production and marketing of malt, the storage and marketing of agricultural products, the distribution of products for farmers (seeds, fertilisers, plant protection products and animal nutrition products), agronomic advice, flour production and marketing, technical and flavouring solutions for milling and bakery, processing, packaging and marketing of rice, pulses and grains.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit to it any observations they may have on the proposed operation.

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Observations must reach the Commission no later than ten days following the date on which this notification is published. The following reference should always be specified:

M.10251 — Invivo Group/Etablissements J Soufflet

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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Fax +32 22964301

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