PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10204 — Total Produce/Dole Food Company)

Candidate case for simplified procedure

(Text with EEA relevance)

(2021/C 193/05)

1. On 10 May 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Total Produce plc ('Total Produce', Republic of Ireland)

— DFC Holdings LLC ('DFC Holdings', United States of America)

Total Produce enters into a full merger within the meaning of Article 3(1)(a) of the Merger Regulation with DFC Holdings and its wholly owned subsidiary, Dole Food Company Inc ('Dole Food Company'). DFC Holdings and Dole Food Company are together referred to as 'Dole').

2. The business activities of the undertakings concerned are:

— for Total Produce: import and distribution of a wide range of fresh fruit and vegetables, including bananas and pineapples. Total Produce also operates banana ripening centres and is active worldwide, with a focus on Europe.

— for Dole: production, sales and distribution of fresh fruit and vegetables, including bananas and pineapples, in North America, Europe, Latin America, South Africa and Dubai, with a main focus on North America.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10204 —Total Produce/Dole Food Company

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email:COMP-MERGER-REGISTRY@ec.europa.eu

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË