Prior notification of a concentration

(Case M.8788 — Apple Inc./Shazam Entertainment Limited)

(Text with EEA relevance)

(2018/C 106/10)

1. On 14 March 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Apple Inc. (United States),

— Shazam Entertainment Limited (United Kingdom).

Apple Inc. acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Shazam Entertainment Limited.

The concentration is accomplished by way of purchase of shares.

The concentration has been referred to the Commission by the Federal Competition Authority of Austria pursuant to Article 22(3) of the Merger Regulation. The referral was subsequently joined by the national competition authorities of France, Italy, Spain, Sweden, Iceland and Norway.

2. The business activities of the undertakings concerned are:

— for Apple Inc.: design, manufacture and marketing of mobile communication and media devices, personal computers and portable digital music players, and sale of variety of related software, services, peripherals, networking solutions and third-party digital content and applications,

— for Shazam Entertainment Limited: development of the Shazam app, which as its core functionality allows users to recognise music.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.8788 — Apple Inc./Shazam Entertainment Limited

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').