C/2025/3174

5.6.2025

Prior notification of a concentration

(Case M.11485 – BRASSERIE NATIONALE / BOISSONS HEINTZ)

(Text with EEA relevance)

(C/2025/3174)

1. On 26 May 2025, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Brasserie Nationale S.A. ('Brasserie Nationale') (Luxembourg),

— Boissons Heintz S.à r.l. ('Boissons Heintz') (Luxembourg).

Brasserie Nationale acquired within the meaning of Article 3(1)(b) of the Merger Regulation sole control of Boissons Heintz.

The concentration is accomplished by way of purchase of shares.

The concentration has been referred to the Commission by the Luxembourg National Competition Authority pursuant to Article 22(3) of the Merger Regulation.

The same concentration was already notified to the Commission on 18 October 2024, but the notification was subsequently withdrawn on 18 November 2024.

2. The business activities of the undertakings concerned are the following:

— Brasserie Nationale is active in the production of beer and mineral water. Through its subsidiary Munhowen, Brasserie Nationale is also active in the wholesale distribution of beverages in Luxembourg and neighbouring regions of France and Belgium.

— Boissons Heintz is a wholesaler active in the wholesale distribution of various types of beverages, including beer and mineral water, in Luxembourg.

3. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11485 – BRASSERIE NATIONALE / BOISSONS HEINTZ

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').