V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10102 — VIG/AEGON CEE)

(Text with EEA relevance)

(2021/C 293/04)

1. On 15 July 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Vienna Insurance Group AG Wiener Versicherung Gruppe ('VIG'; Austria),

— AEGON Hungary Holding B.V., AEGON Hungary Holding II B.V., AEGON Poland/Romania Holding B.V., and AEGON Turkey Holding B.V. (together 'AEGON CEE').

VIG acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of AEGON CEE.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— VIG is the holding company of Vienna Insurance Group, an international insurance group headquartered in Vienna, Austria. It conducts its business through subsidiaries and branches in 30 countries. VIG mainly offers life and non-life insurance services,

— AEGON CEE encompasses the Hungarian, Polish, Romanian and Turkish businesses of Aegon N.V. (the Netherlands). Aegon CEE is active in the fields of life and non-life insurance, pension fund business, asset management services and related ancillary services.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10102 — VIG/AEGON CEE

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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