V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.8254 — HP/Printer business of Samsung Electronics)

(Text with EEA relevance)

(2017/C 71/05)

1. On 28 February 2017, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]) by which the undertaking HP, Inc. (United States of America) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the printer business of Samsung Electronics Co., Ltd (Republic of Korea) by way of purchase of shares and assets.

2. The business activities of the undertakings concerned are:

— for HP: multinational technology company that manufactures and sells electronic devices, including PCs and printers.

— for Samsung: Samsung is a multinational company headquartered in the Republic of Korea that is a major supplier of consumer electronic devices (including printers), information technology & mobile communication systems (including mobile phones, smartphones, and tablets), and device solutions (such as semiconductors and mobile application processors). The Samsung printer business is a global supplier of printers and printer-related products and services for home office and business use.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference M.8254 — HP/Printer business of Samsung Electronics, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').