V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10433 – VIVENDI / LAGARDERE)

(Text with EEA relevance)

(2022/C 423/07)

1. On 24 October 2022, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 [1].

This notification concerns the following undertakings:

— Vivendi SE ('Vivendi', France), controlled by the Bolloré Group,

— Lagardère S.A. ('Lagardère', France).

Vivendi acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Lagardère.

The concentration is accomplished by way of public bid announced on 21 February 2022.

2. The business activities of the undertakings concerned are:

— Vivendi is a media group, mainly active in the publishing, free-to-air and pay-TV, provision of advertising space purchasing services and advertising, press, supply and hosting of video content on the Internet and performing arts sectors, chiefly in France,

— Lagardère is a group mainly active in the publishing, travel retail, broadcasting, press and media (including advertising), performing arts and entertainment sectors, chiefly in France.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission no later than 10 days following the date on which this notification is published. The following reference should always be specified:

M.10433 – VIVENDI / LAGARDERE

[1] OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË