EUROPEAN COMMISSION

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Apollo Management, L.P.
9 West 57th Street, 34th Floor
New York, NY 10019
United States of America

Subject: **Case M.10695 – APOLLO MANAGEMENT / BANK AND ACQUIRERS INTERNATIONAL HOLDING**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 25 April 2022, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Apollo Management, L.P. ('Apollo', US), will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control over the whole of Bank and Acquirers International Holding S.A.S. ('BAI', France), controlled by Worldline SA ('Wordline', France) by way of purchase of shares.[3]

2. The business activities of the undertakings concerned are the following:

   – Apollo is a global alternative asset manager headquartered in New York City,

   – BAI is part of Worldline and is the sub-holding company of a group of companies active in the manufacturing and supply of point of sales terminals (POS terminals) and related software services mostly to merchant acquirers (banks and payment service providers), acquirers and distributors.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of

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1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 179, 2.05.2022, p. 5.

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paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General

4 OJ C 366, 14.12.2013, p. 5.