EUROPEAN COMMISSION

Brussels, 17.9.2018
C(2018) 6099 final

PUBLIC VERSION

To the Notifying Party

Subject: **Case M.9024 - ABRY PARTNERS / LINK**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 24 August 2018, the European Commission received notification of a proposed concentration pursuant to Article 4 and following a referral pursuant to Article 4(5) of the Merger Regulation by which Abry Partners II LLC ("Abry Partners", United States) acquires within the meaning of Article 3(1)(b) of the Merger Regulation indirect sole control over Link Mobility Group ASA ("Link", Norway) by way of a public bid.[3]

2. The business activities of the undertakings concerned are:

   – for Abry Partners: manages private equity funds. The funds managed by Abry hold interests in a broad range of businesses focusing on media, communications, business and information services;

   – for Link: active in the mobile communication sector, specializing in mobile messaging services, mobile solutions and mobile intelligence, across different industries and sectors.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of

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1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 308, 31.8.2018, p. 6.

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the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Johannes LAITENBERGER
Director-General

4 OJ C 366, 14.12.2013, p. 5.