# Prior notification of a concentration

## (Case M.10171 — INEOS/Daimler/Mercedes-Benz Grand Prix)

## Candidate case for simplified procedure

**(Text with EEA relevance)**

(2021/C 210/06)

1. On 27 May 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— INEOS Limited ('INEOS', Isle of Man),

— Daimler AG ('Daimler', Germany),

— Mercedes-Benz Grand Prix Limited ('MBGP', United Kingdom), currently controlled by Daimler and Motorsports Invest Limited ('MIL', Guernsey).

INEOS acquires within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the whole of MBGP.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for INEOS: global manufacturer of petrochemicals, speciality chemicals and oil products,

— for Daimler: manufacture and supply of cars, trucks, vans and buses as well as financial services comprising financing, leasing, insurance and fleet management,

— for MBGP: design, development, manufacture, supply, testing and racing of Formula One motor racing cars at FIA Formula One World Championships level.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10171 — INEOS/Daimler/Mercedes-Benz Grand Prix

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.