V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.9081 — Cinven/Generali Lebensversicherung)

Candidate case for simplified procedure

(Text with EEA relevance)

(2018/C 327/10)

1. On 7 September 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Cinven (United Kingdom),

— Viridium Holding AG (Germany), controlled by Cinven,

— Generali Lebensversicherung Aktiengesellschaft ('Generali Lebensversicherung') (Germany)

Cinven acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of Generali Lebensversicherung.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— Cinven is a private equity business engaged in the provision of investment management and investment advisory services to a number of investment funds,

— Viridium is a provider of life insurance products, almost exclusively in Germany,

— Generali Lebensversicherung is an insurance company licensed for and primarily active in the provision of life insurance products in Germany.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9081 — Cinven/Generali Lebensversicherung

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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