C/2025/2759

14.5.2025

Prior notification of a concentration

(Case M.11961 – COOPER / VIATRIS (OVER THE-COUNTER ASSETS))

Candidate case for simplified procedure

(Text with EEA relevance)

(C/2025/2759)

1. On 2 May 2025, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Cooper Consumer Health S.A.S. ('Cooper', France),

— Assets of the European over-the-counter ('OTC') business of Viatris Inc. ('the Target', France and Italy).

Cooper will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of the Target.

The concentration is accomplished by way of purchase of assets.

2. The business activities of the undertakings concerned are the following:

— Cooper is a consumer healthcare company principally active in the manufacturing and distribution of OTC, consumer health and consumer self-care products,

— The Target comprises a small number of Viatris Inc.' OTC assets, including a medical device for cutting pills, and OTC laxatives, vitamins and caffeine tablets.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed concentration to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11961 – COOPER / VIATRIS (OVER THE-COUNTER ASSETS)

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 160, 5.5.2023, p. 1.

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

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