V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10615 – BOOKING HOLDINGS / ETRAVELI GROUP)

(Text with EEA relevance)

(2022/C 402/07)

1. On 10 October 2022, the Commission received notification of a proposed concentration pursuant to Article 4 and following a referral pursuant to Article 4(5) of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Booking Holdings Inc ('Booking', US),

— Flugo Group Holdings AB ('Flugo', Sweden).

Booking will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of parts of Flugo.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— Booking: public, global travel company active in the supply of online travel agency ('OTA') and metasearch ('MSS') services primarily for accommodations, whilst also providing services for flights, car rental and activities. Booking's core brands include Booking.com, Priceline, Agoda, KAYAK, Rentalcars.com and OpenTable.

— Flugo: offers under the trading name 'eTraveli' OTA services almost exclusively focussed on the sale of flights, whilst it is also active, to a limited extent, in the accommodation and car rental sales (ETG is also active in the supply of airline content distribution services, via TripStack. Flugo's MSS activities operated under the Flygresor brand do not form part of the proposed concentration.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10615 – BOOKING HOLDINGS / ETRAVELI GROUP

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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