EUROPEAN COMMISSION

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PUBLIC VERSION

To the notifying parties

Subject: **Case M.9782 – EXPERIAN / BERTELSMAN / INFORMA**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 20 May 2020, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Bertelsmann SE & Co. KGaA ("Bertelsmann", Germany) and Experian plc ("Experian", UK) acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of the whole of Informa Solutions GmbH ("Informa", Germany) by way of purchase of shares, the latter being a newly created company constituting a joint venture.[3]

2. The business activities of the undertakings concerned are:

   – Experian: Global information services company which provides software and services to businesses that allows them to manage credit risk, minimise the incidence of fraud and verify the identity of individuals;

   – Bertelsmann: a media, services and education company that operates in about 50 countries, in particular, in television, magazines publishing, music publishing, education services;

   – Informa: currently a wholly owned indirect subsidiary of Bertelsmann. Post transaction, it will bring together the activities of Experian and Bertelsmann in credit reference bureau services, fraud prevention and identity services, creditworthiness data and developing of scoring solutions, automation of claims management processes and decisioning and analytics services.

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1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 183, 03.6.2020, p. 9.

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3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General

4 OJ C 366, 14.12.2013, p. 5.