Prior notification of a concentration

(Case M.8645 — Advent/Williams Lea)

Candidate case for simplified procedure

(Text with EEA relevance)

(2017/C 308/09)

1. On 12 September 2017, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Advent International Corporation (United States),

— Williams Lea Tag GmbH (Germany), Williams Lea Holdings, Inc. (United States) and Williams Lea Holdings Limited (United Kingdom), belonging to the Deutsche Post group and together forming the entirety of the Williams Lea business.

Advent International Corporation acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the Williams Lea business.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Advent International Corporation: private equity investment,

— for the Williams Lea business: marketing communications services and document business process outsourcing.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.8645 — Advent/Williams Lea

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email:

COMP-MERGER-REGISTRY@ec.europa.eu

Fax

+32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.