PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10337 – BC PARTNERS/VISTA EQUITY PARTNERS/EAB GLOBAL)

Candidate case for simplified procedure

(Text with EEA relevance)

(2021/C 284/05)

1. On 9 July 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— BC Partners LLP ('BC Partners', United Kingdom),

— Vista Equity Partners Management, LLC ('Vista', USA)

— EAB Global, Inc. ('EAB Global', USA)

BC Partners and Vista acquire within the meaning of Articles 3(1)(b) and 3(4)of the Merger Regulation joint control of the whole of EAB Global, which is currently solely controlled by funds managed by Vista.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for BC Partners: international investment firm providing advisory services to financial investors,

— for Vista: investment firm focused on enterprise software, data and technology-enabled businesses,

— for EAB Global: company providing best practices research, student success management software and data-enabled enrolment solutions to the not-for-profit higher education and K-12 markets.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10337 – BC PARTNERS/VISTA EQUITY PARTNERS/EAB GLOBAL

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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