Prior notification of a concentration

(Case M.10044 — Mississippi Ventures/Parcom/Hema)

Candidate case for simplified procedure

(Text with EEA relevance)

(2020/C 451/04)

1. On 15 December 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Mississippi Ventures B.V. ('Mississippi', the Netherlands), controlled by the Van Eerd family,

— Parcom Buy-Out Fund VI Coöperatief U.A. ('Parcom', the Netherlands),

— HEMA B.V. ('HEMA', the Netherlands).

Mississippi and Parcom acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of the whole of HEMA.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Mississippi: investments on behalf of the Dutch entrepreneurial Van Eerd family which also owns Jumbo Supermarkets in the Netherlands;

— for Parcom: private equity investment in middle market companies with management and operations based in the Benelux,

— for HEMA B.V.: retail sales of a wide range of non-food products, including clothing, home textiles, cosmetics, personal care, bicycle equipment, gardening tools, and office supplies through its department stores in the Netherlands and other countries.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10044 — Mississippi Ventures/Parcom/Hema

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

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