EUROPEAN COMMISSION

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PUBLIC VERSION

Transgourmet Holding AG
Thiersteinerallee 12
4053 Basel
Switzerland

Subject: **Case M.10252 – TRANSGOURMET GROUP / GENERAL MARKETS FOOD IBERICA**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 15 June 2021, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Transgourmet Holding AG ('Transgourmet', Switzerland), controlled by Coop-Gruppe Genossenschaft (Switzerland), acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of the undertaking General Markets Food Ibérica Group ('GM Food', Spain), controlled by Bright Food Group (China), by way of purchase of shares.[3]

2. The business activities of the undertakings concerned are:

   – Transgourmet: procurement and wholesale supply of daily consumer goods in several EU and non-EU countries and, through the Bell Food Group, production of processed meat products, spices/condiments and a variety of convenience products.

   – GM Food: distribution of daily food and near-food supplies for retailers such as supermarkets and for foodservice operators (restaurants, hotels and catering companies) in Spain mainly.

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1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 245, 24.6.2021, p. 35.

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3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraphs 5(c) and 6 of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General

4 OJ C 366, 14.12.2013, p. 5.