## Prior notification of a concentration

## (Case M.10088 — PAI partners/Euro Ethnic Foods)

**(Text with EEA relevance)**

(2021/C 46/06)

1. On 29 January 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— PAI Partners SAS ('PAI Partners', France),

— Euro Ethnic Foods S.A. ('EEF', Luxembourg).

PAI Partners acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of EFF.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for PAI Partners: a private equity company that invests mainly in the consumer goods, capital goods, retail and distribution, healthcare, and business services sectors. PAI Partners is also the parent company of, *inter alia*, Refresco, an undertaking active in the production and bottling of non-alcoholic beverages, in particular carbonated drinks, fruit juice and soft drinks.

— EFF: operates the grocery and drinks section of Grand Frais stores and is also the parent company of La Compagnie des Pruneaux, active in the production and sale to third parties of raw materials composed of prunes, in particular prune juice.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit any observations they may have on the proposed transaction to the Commission.

Observations must reach the Commission no later than ten days following the date on which this notification is published. The following reference should always be specified:

M.10088 — PAI partners/Euro Ethnic Foods

Observations can be sent to the Commission by e-mail, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').