V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10969 – XXXLUTZ / HOME24)

(Text with EEA relevance)

(2023/C 96/05)

1. On 7 March 2023, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— LSW GmbH ('LSW', Austria), controlled by the LSW Privatstiftung ('LSWPS', Austria),

— SGW-Immo-GmbH ('SGW-Immo', Austria), controlled by the WSF Privatstiftung ('WSFPS', Austria),

— home24 SE ('home24', Germany).

The concentration is accomplished by way of public bid.

LSW and SGW-Immo will acquire within the meaning of Articles 3(1)(b) and 3(4) of the Merger Regulation joint control of the whole of home24.

2. The business activities of the undertakings concerned are the following:

— LSWPS and WSFPS, also by jointly controlling the XXXLutz KG, are both active in the retail sale of furniture, lighting equipment and other household articles in specialised stores in many EU countries,

— home24 is an online store active in the retail sector of furniture, home furnishings and household goods in continental Europe and Brazil.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10969 – XXXLUTZ / HOME24

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Observations can be sent to the Commission by email or by post. Please use the contact details below:

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