# Prior notification of a concentration

## (Case M.9771 – Hitachi/Honda/HIAMS/Keihin/Showa/Nissin Kogyo)

**(Text with EEA relevance)**

(2020/C 234/06)

1. On 7 July 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 [1].

This notification concerns the following undertakings:

— Hitachi, Ltd. ('HTL', Japan),

— Honda Motor Co., Ltd. ('Honda', Japan),

— Hitachi Automotive Systems, Ltd ('HIAMS', Japan) a wholly owned subsidiary of HTL,

— Keihin Corporation ('Keihin', Japan),

— Showa Corporation ('Showa', Japan),

— Nissin Kogyo Co., Ltd ('Nissin Kogyo', Japan).

HTL and Honda acquire within the meaning of Article 3(1)(b) and Article 3(4) of the Merger Regulation joint control of the whole of HIAMS, Keihin, Showa and Nissin Kogyo.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for HTL: HTL is a multinational conglomerate company and is the ultimate parent company of the Hitachi group of companies. HTL is a highly diversified company, mainly active in the manufacture and sale of products and services in the IT, energy, industry, mobility and smart life sectors,

— for Honda: Honda is the parent company of the Honda group of companies, and is active in the production and distribution of automobiles, motorcycles and power products,

— for HIAMS: HIAMS is active in the production and supply of automotive products and technologies,

— for Keihin: Keihin is active in the manufacture and supply of electrification systems for hybrid and electric vehicles, engine management systems for gasoline and natural gas vehicles, and products for fuel cells,

— for Showa: Showa is active in the manufacture and supply of components for automobiles, motorcycles and outboard motors,

— for Nissin Kogyo: Nissin Kogyo is active in the manufacture and supply of integrated braking systems for vehicles.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9771 – Hitachi/Honda/HIAMS/Keihin/Showa/Nissin Kogyo

[1] OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

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