Prior notification of a concentration

(Case M.10654 – KKR / ACCELL GROUP)

Candidate case for simplified procedure

(Text with EEA relevance)

(2022/C 102/08)

1. On 22 February 2022, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— KKR & Co. Inc. (United States) ('KKR');

— Accell Group N.V. (the Netherlands) ('Accell Group').

KKR will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Accell Group.

The concentration is accomplished by way of public bid announced on 24 January 2022.

2. The business activities of the undertakings concerned:

— KKR is a global investment firm, offering alternative asset management and capital markets and insurances solutions,

— Accell Group is a manufacturer and retailer of bicycles (including e-bikes), bicycle parts and accessories.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10654 – KKR / ACCELL GROUP

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.