V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.9705 — EXOR/GEDI)

(Text with EEA relevance)

(2020/C 89/02)

1. On 24 February 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 [1].

This notification concerns the following undertakings:

— EXOR N.V., ('EXOR', the Netherlands),

— GEDI Gruppo Editoriale S.p.A ('GEDI', Italy).

EXOR acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of GEDI.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for EXOR: a holding company with investments in various sectors (car manufacturing, production of commercial vehicles used for agriculture, reinsurance and professional football),

— for GEDI: publishing, digital communication, advertisement, radio and TV.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

Case M.9705— EXOR/GEDI

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

[1] OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

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