V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.10180 — BH Holding/TEDi)

Candidate case for simplified procedure

(Text with EEA relevance)

(2021/C 78/06)

1. On 1 March 2021, the Commission received notification of a proposed concentration pursuant to Article 4 and following a referral pursuant to Article 4(5) of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— B.H. Holding GmbH ('BH Holding', Germany), controlled by Benjamin Heinig.

— TEDi GmbH & Co. KG ('TEDi', Germany), currently jointly controlled by BH Holding and Tengelmann Warenhandelsgesellschaft KG (Germany, 'Tengelmann').

BH Holding acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of TEDi.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— BH Holding holds and manages investments in various companies. Benjamin Heinig, a natural person and the sole shareholder of B.H. Holding, indirectly owns 100% of the shares in Woolworth GmbH, a retail chain with over 400 stores in Germany and is active in the non-food retail sector.

— TEDi is active in the non-food retail sector at locations in Czechia, Germany, Spain, Croatia, Italy, Austria, Poland, Slovenia, and Slovakia. The product portfolio offered by TEDi includes everyday items and consumables.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10180 — BH Holding/TEDi

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË