C/2025/2294

15.4.2025

Prior notification of a concentration

(Case M.11950 – SALLING GROUP / RIMI BALTIC)

Candidate case for simplified procedure

(Text with EEA relevance)

(C/2025/2294)

1. On 4 April 2025, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Salling Group A/S ('Salling Group', Denmark), controlled by Købmand Herman Sallings Fond and Købmand Ferdinand Sallings Mindefond (Denmark), and

— Rimi Baltic AB ('Rimi Baltic', Sweden), controlled by ICA Gruppen AB (Sweden).

Salling Group will acquire within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Rimi Baltic.

The concentration is accomplished by way of purchase of shares and assets.

2. The business activities of the undertakings concerned are the following:

— Salling Group is a Danish retail group that operates supermarkets, department stores, discount stores and hypermarkets in Denmark under the chain concepts Netto, føtex and Bilka. Salling Group also operates grocery stores in Germany and Poland.

— Rimi Baltic is a daily consumer goods retailer operating four retail chains in Estonia, Latvia, and Lithuania: Rimi Hyper, Rimi Super, Rimi Mini and Rimi Express. As part of its retail activities, Rimi Baltic has a real estate portfolio consisting of properties in Estonia, Latvia, and Lithuania.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed concentration to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11950 – SALLING GROUP / RIMI BALTIC

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 160, 5.5.2023, p. 1.

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

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