V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.11091 – PLATINUM EQUITY GROUP / DIVERSEY HOLDINGS)

Candidate case for simplified procedure

(Text with EEA relevance)

(2023/C 143/04)

1. On 18 April 2023, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Platinum Equity Group, LLC ('Platinum Equity Group', USA),

— Diversey Holdings Ltd. ('Diversey', USA).

Platinum Equity Group will acquire within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Diversey.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— Platinum Equity Group specializes in the acquisition and operation of companies that provide services and solutions to customers in a broad range of business sectors, including information technology, telecommunications, logistics, metal services, manufacturing and distribution,

— Diversey is a manufacturer and supplier of a product portfolio of hygiene, infection prevention and cleaning solutions, combining patented chemicals, dosing and dispensing equipment, cleaning machines and services, and ancillary digital analyses.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11091 – PLATINUM EQUITY GROUP / DIVERSEY HOLDINGS

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

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