## Prior notification of a concentration

## (Case M.9495 – Fortenova grupa/Poslovni sistemi Mercator)

**(Text with EEA relevance)**

(2020/C 280/08)

1. On 17 August 2020, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Fortenova grupa d.d. (Croatia, 'Fortenova'), singular successor to Agrokor d.d.

— Poslovni sistemi Mercator d.d. (Slovenia, 'Mercator')

Fortenova acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Mercator.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— Fortenova's core business activities are retail and wholesale supply of groceries and daily consumer goods, food production and supply as well as upstream agricultural activities.

— Mercator is the mother company of the Mercator Group, whose core activity is the retail of daily consumer goods.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9495 – Fortenova grupa/Poslovni sistemi Mercator

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').