C/2024/1808

28.2.2024

**Prior notification of a concentration**

**(Case M.11477 – QUATTROR / MASSIMO ZANETTI BEVERAGE GROUP)**

**Candidate case for simplified procedure**

**(Text with EEA relevance)**

(C/2024/1808)

1. On 20 February 2024, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— QuattroR SGR S.p.A. ('QuattroR', Italy), controlled by QR Partners S.r.l.,

— Massimo Zanetti Beverage Group S.p.A. ('MZBG', Italy), ultimately controlled by Mr. Massimo Zanetti.

QuattroR will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of MZBG.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— QuattroR is a management company that currently controls, exclusively or jointly undertakings active in a range of different sectors, such as engineering and logistics, distribution of ceramic tiles and wall surfaces, fashion, pulp and paper, food processing and packaging, medical devices, and electronic products,

— MZBG is active in the production, processing and marketing of roasted coffee, distributed worldwide.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.11477 – QUATTROR / MASSIMO ZANETTI BEVERAGE GROUP

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 160, 5.5.2023, p. 1.

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË