EUROPEAN COMMISSION

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PUBLIC VERSION

To the notifying party

Subject: **Case M.9328 – PLATINUM EQUITY GROUP / MULTI-COLOR CORPORATION**
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004[1] and Article 57 of the Agreement on the European Economic Area[2]

Dear Sir or Madam,

1. On 8 May 2019, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Platinum Equity Group ('Platinum Equity', United States), acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Multi-Color Corporation ('MCC', United States) by way of purchase of shares.[3]

2. The business activities of the undertakings concerned are:

   – for Platinum Equity: merger, acquisition and operation of companies that provide services and solutions to customers in a broad range of businesses, including information technology, telecommunication, logistics, metal services, manufacturing and distribution;

   – for MCC: manufacture and supply of labels to commercial customers across a range of sectors, including: home and personal care, food and beverage, healthcare, specialty, consumer durables, and wine and spirits.

1 OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

2 OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

3 Publication in the Official Journal of the European Union No C 177, 23.5.2019, p. 58.

Commission européenne, DG COMP MERGER REGISTRY, 1049 Bruxelles, BELGIQUE
Europese Commissie, DG COMP MERGER REGISTRY, 1049 Brussel, BELGIË

Tel: +32 229-91111. Fax: +32 229-64301. E-mail: COMP-MERGER-REGISTRY@ec.europa.eu.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 6 of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.[4]

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Johannes LAITENBERGER
Director-General

4 OJ C 366, 14.12.2013, p. 5.