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on grants and direct actions

Accompanying the document

REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND TO THE COUNCIL
on the implementation of Article 45 of Regulation (EU) No 1306/2013 of the European Parliament and of the Council on information measures relating to the common agricultural policy

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Table of Contents

1 - GRANTS APPLICATIONS 2
2 – GRANTS AWARDED ON 2017 BUDGET 3
3 – GRANTS AWARDED ON 2018 BUDGET 4
4 - DIRECT ACTIONS 6

1 - GRANTS APPLICATIONS

Number of applications received and awarded by Member State 2017-2018

Applications not awarded and awarded in 2017				Applications not awarded and awarded in 2018			
Country	No Grant*	Awarded	Total	Country	No Grant*	Awarded	Total
BE**	3	0	3	BE **	2	2	4
BG	2	1	3	BG	4	3	7
CZ	0	0	0	CZ	2	1	2
DK	0	0	0	DK	0	0	0
DE	0	2	2	DE	2	1	3
EE	0	0	0	EE	0	0	0
IE	0	1	1	IE	0	1	1
EL	2	1	3	EL	1	0	1
ES	2	1	3	ES	5	1	6
FR **	1	2	3	FR **	1	3	4
IT	13	4	17	IT	19	5	24
CY	0	1	1	CY	1	0	1
LV	1	0	1	LV	0	0	0
LT	0	0	0	LT	0	0	0
LU	0	0	0	LU	0	0	0
HR	1	0	1	HR	0	1	1
HU	1	0	1	HU	1	0	1
MT	1	0	1	MT	0	0	0
NL	1	0	1	NL	1	0	1
AT	1	0	1	AT	0	0	0
PL	2	0	2	PL	2	0	2
PT	1	0	1	PT	1	0	1
RO	0	1	1	RO	0	1	1
SI	2	1	3	SI	1	0	1
SK	1	0	1	SK**	2	0	2
FI	0	0	0	FI	0	0	0
SE	1	0	1	SE	1	0	1
UK**	1	1	2	UK**	0	1	1
	37	16	53		46	20	66

* Not awarded including applications rejected and on the reserve list

** Included Grants awarded to organisations with important EU and/or trans-national dimension

2 – GRANTS AWARDED ON 2017 BUDGET

List of grants awarded under the 2017 Budget year on budget line 05.0806

Applicant	Title of the proposal	City	Country	Amount committed (€)	% of co-financing
RFI-FMM-F24-MCD	La PAC pour tous les cityoyens	Issy-les-Moulineaux	France	381.741,00	60%
EUROSOC#DIGITAL	Viele Perspektiven - eine Politik: die GAP zwischen gesellschafliche, ökologischen une wirtschaftlichen Interessen	Berlin	Germany	132.826,16	60%
Hoferichter & Jacobs	So lebt das Land in Zahlen	Berlin	Germany	164.556,36	60%
Coldiretti	Terr@Informa	Roma	Italy	121.447,55	60%
EURACTIV	Do we take the CAP for granted? The Contribution of the CAP to Europe's Quality of Life	London	United Kingdom	453.763,53	60%
ANSA	Blowing in the field: the CAP support for sustainable growth and jobs	Roma	Italy	217.261,00	60%
RTV Slovenija (RADIOTELEVIZIJA SLOVENIJA, public broadcaster)	The Young Farmers Engine for the CAP2020	Ljubljana	Slovenia	156.954,26	60%
Doc Servizi	SHOW CAP. Innovative communication for young people	Verona	Italy	137.299,58	60%
Opinion and Action	CAP it ALL off!	Nikosia	Cyprus	115.702,30	60%
Actividades Digital Media (ADM) – Lavanguardia	Future EU fields	Barcelona	Spain	173.966,66	60%
Groupe La Dépêche du Midi	"ALOE": Agriculture Link Occitani-Europe	Toulouse	France	432.990,20	60%
Economedia	AHEAD FOR CAP - awareness raising campaign for CAP	Sofia	Bulgaria	151.195,55	60%
Studio Twelve	Support for information measures relating to the CAP for 2017	Bucharest	Romania	72.286,30	60%
Iniziative Editoriali	NEW FARMERS. The CAP and the challenges of European agriculture - Edition 2017	Rimini	Italy	79.512,06	60%
GAIA	Support for information measures relating to the CAP for 2017	Marousi	Greece	436.706,00	60%
AGRI AWARE	My land, your land - Ireland	Dublin	Ireland	448.593,01	60%

3 – GRANTS AWARDED ON 2018 BUDGET

List of grants awarded under the 2018 Budget year on budget line 05.0806

Applicant	Title of the proposal	City	Country	Amount committed (€)	% of co-financing
Fédération Française des Maisons de l'Europe	Parlez-vous PAC?	Paris	France	117.270,10	60%
Associazione Nazionale delle Bonifiche delle Irrigazioni e dei miglioramenti fondiari detta anche associazione nazionale consorzi gestione e tutela del territorio e acque irrigue	CAP 2014-2020: the contribute of irrigated agriculture to the development of rural areas, agri-food enterprises and the sustainable use of natural resources	Roma	Italy	239.973,90	60%
France Médias Monde	LA PAC: hier, aujourd'hui et demain	Issy-Les-Moulineaux	France	379.251,49	60%
EURACTIV.com PLC	How the CAP contributes to agricultural and rural regeneration	London	United Kingdom	451.415,18	60%
Kyoto Club	CAPsizing - For climate resilience	Roma	Italy	80.184,26	60%
EUROSOC DIGITAL gGmbH	FutureLab#EU on Food and Farming in Europe	Berlin	Germany	112.225,00	60%
Harghita County Council	CAPTION - CAP Information Measures for Sustainable Food Chain	Miercurea Ciuc	Romania	145.159,00	60%
The Agricultural Awareness Trust	Many hats, one CAP	Dublin	Ireland	460.605,37	60%
STRATEGMA Agency Ltd	Discovering tomorrow's Farm Leaders	Sofia	Bulgaria	84.700,86	60%
Agenzia ANSA -Agenzia Nazionale Stampa Associata - Società Cooperativa	The CAP IT IS A-CHANGIN': Information Campaign on the CAP in Italy	Roma	Italy	244.070,28	60%
La Vanguardia Ediciones S.L.U. [1]	More than farming	Barcelona	Spain	151.178,24	60%
Friends of the Earth Europe	Citizen's CAP - urban & rural food stories	Brussels	Belgium	314.674,92	60%
Bulgarian Association of Agricultural Producers	CAP - HOT SPOT	Sofia	Bulgaria	178.079,00	60%
CITYNEWS S.p.A.	AgroFood.Today	Napoli	Italy	235.252,00	60%
Confédération Paysanne Nationale	La PAC: trait d'Union entre paysan.nes et citoyen.nes	Bagnolet	France	131.241,00	60%
AgriGate Media Ltd	CAP works for us!	Sofia	Bulgaria	126.027,00	60%
Hrvatska poljoprivredna korona	CAP for you	Zagreb	Croatia	54.378,80	60%
Economia a.s.	Czech Agriculture in Transition: What has the	Praha	Czech Republic	202.048,00	60%

[1] Actividades Digital Media, S.L.U. has been replaced by La Vanguardia Ediciones, S.L.U. (*Amendment of the Grant Agreement number AGRI-2018-0212, Ares (2019)2465780 -08/04/2019)*

	EU membership brought Czech agriculture?				
Natuurpunt vzw	#ReConnect Farmers and Nature	Mechelen	Belgium	204.912,80	60%
Initiative Editoriali SRL	NEW FARMERS. The CAP and the challenge of European Agriculture. Edition 2018	Rimini	Italy	94.507,81	60%

4 - DIRECT ACTIONS

Financial Implications 2017-2018

MEDIA AND WEB

Year	Details	Place	Budget earmarked (€)
2017	AG-Press seminars in Brussels	Belgium	60,000.00
2017-2018	AG-Press study trips to Belgium	Belgium	120,000.00
	AG-Press conference on CAP	Belgium	0.00
2017-2018	Recruitment of an on-line writer/web editor	Belgium	110,000.00
2017-2018	Recruitment of 2 webmasters	Belgium	160,000.00
2018	Recruitment of a graphic designer	Belgium	70,000.00
2017-2018	(Social media and) Web editor	Belgium	64,000.00
2017-2018	Agri social media	Belgium	120,000.00
2017-2018	Maintenance of e-platform	EU	15,000.00
		TOTAL	**719,000.00**

CONFERENCES, FAIRS AND EVENTS

Year	Details	Place	Budget earmarked (€)
2017	Conference: Taking stock of the public consultation		73,000.00
2017	Agricultural Outlook conference		160,000.00
2017	Workshop/Seminars on specific topics		10,000.00
2017	Open days - Brussels	Belgium	70,000.00
2017	Maamess Fair - Tartu, Estonia	Estonia	150,000.00
2017	Agro Show - Bednary, Poland	Poland	230,000.00
2018	IGW 2018 (including GFFA) + SIA 2018		300,000.00
2017	Communication material (including Food chain model, GI communication material)		1,072,000.00
2017	Storage of EC stand		31,000.00
2017	Meeting with grant beneficiaries - Brussels		25,000.00
		TOTAL	**2,121,000.00**

HORIZONTAL ACTIVITIES

Year	Details	Place	Budget earmarked(€)
2017	Communication tools for youth and schools		400,000.00
2017	Edutainment pack (reprint)		40,000.00
2017	Kids book "Welcome to the farm"		150,000.00
2017-2018	Publications, storage and dissemination		100,000.00
2017	Publications, communication material		92,000.00
2017	Eurobarometer		600,000.00
2017	Service and maintenance fees to Digit for AGRI's website		100,000.00
		TOTAL	**1,482,000.00**

TOTAL BUDGET EARMARKED
4,322,000.00

CORPORATE COMMUNICATION

Year	Details	Amount
2017	Codelegated toDG COMM	8,480,000.00

List of direct actions financed under the 2018 Budget year on budget line 05.0806

MEDIA AND WEB

Year	Details	Place	Budget earmarked (€)
2018	AG-Press seminars in Brussels	Belgium	55,000.00
2018-2019	AG-Press study trips to Member States	Bulgaria, Austria, Romania,	140,000.00
2018	AG-Press Conference on the CAP	Belgium	60,000.00
2018-2019	Agri social media promotion and influencers	EU	120,000.00
2018-2019	Contracting of a senior online writer/web editor	Belgium	110,000.00
2018-2019	Contracting 2 graphic designers	Belgium	140,000.00
2018-2019	Contracting 2 webmasters	Belgium	160,000.00
2016-2017	Contracting 2 social media and web editors	Belgium	180,000.00
2018-2019	Maintenance of e-platform	Belgium	15,000.00
		TOTAL	**980,000.00**

CONFERENCES, FAIRS AND EVENTS

Year	Details	Place	Budget earmarked (€)
2018	"Plant protein" conference	Austria	260,000.00
2018	Kick-off meeting with grant beneficiaries	Belgium	25,000.00
2018-2019	Communication material (including new animation)	Belgium	486,000.00
2018	Workshops/Seminars on specific topics, including P.O. conference and roundtables on the new greening architecture of the CAP	Belgium	170,000.00
2018	Agrobalt 2018	Lithuania	130,000.00
2018	Terra Madre (Salone del Gusto)	Italy	180,000.00
2018	Welser Messe	Austria	230,000.00

2018	EU Open Days	Brussels	80,000.00
2019	AGRARIA 2019 (April 2019)	Romania	245,000.00
2018-2019	Storage of EC Stand	Belgium	20,000.00
2019	Participation in the Grüne Woche and Salon International de l'Agriculture 2019	Berlin, Paris	400,000.00
2018	Agricultural Outlook conference	Belgium	190,000.00
		TOTAL	**2,416,000.00**

HORIZONTAL ACTIVITIES

Year	Details	Place	Budget earmarked (€)
2018-2019	New recipe book		250,000.00
2018	Publications for kids (revamping)		200,000.00
2018	Publications		6,000.00
2018-2019	Service and maintenance fees for AGRI website		35,000.00
2018	Publications, storage and dissemination		59,000.00
		TOTAL	**550,000.00**

TOTAL BUDGET EARMARKED	**3,946,000.00**

CORPORATE COMMUNICATION

Year	Details		Amount (€)
2018	Co-delegated to DG COMM		**6,560,000.00**